



















# Scale up 2022

## **Opportunities for SMEs**

07-09th June 2022

#### 07.06.2022: Pre-event matchmaking and study visits

Register and meet your partner: manufacturing SME, technology providers, clusters, DIHs, RTOs, funding providers

B2Match Platform: link will be provided soon

➤ 14:00 – 16:00 - EXCITE Visits: Presentation and on-site visits:

Sofia Tech Park

**EDIH Innovation Amp** 

Micro Nano Lab

Intelligent Communication Infrastructures Laboratory

3D Creativity and New Products Rapid Prototyping Lab

Discoverer - Petascale Supercomputer Bulgaria

#### Day 1: 8<sup>th</sup> June 2022 Funding opportunities for Digital Transformation

9:00 - 9:30	Welcome coffee and registration
9:30 - 9:40	<b>Opening speech</b> by Peter Statev, Chairman of ICT Cluster Bulgaria, Chairman of Innovation Amp EDIH
9:40 – 10:00	ICT Cluster's ecosystem for SME support in Bulgaria – Anna Naydenova, Executive Director of ICT Cluster Bulgaria
10:00–10:30	Opportunities and funding instruments in Bulgaria Representatives of Bulgarian State administration and funding instruments – Bulgarian Development Bank, Fund of the funds
10:30 - 10:45	Coffee Break
10:45 – 11:15	I4MS: Cascade funding: A tool of financing for innovative projects – Mayte Carracedo (TBC)
11:15 – 12:00	I4MS: Overview of 2022-2023 Cascade Funding Calls – Maria Roca – FundingBox
12:00 - 13:00	Lunch break
13:00 – 14:00	I4MS: Opportunities by Innovation Actions: presentation of Open Calls - DIH World; Better Factory; BOWI; other?
14:00 – 15:00	Presentation of some success cases of Innovation Actions – Moderated by Marta Portalés Mobile World Capital (Projects supported by Better Factory, BOWI, DIH World, Photonics, UFO)
15:00 - 15:20	Coffee Break
15:20 -16:00	Interactive discussion with the potential applicants
16:00	Closing session
19:00	Dinner























### Day 2: 9th June 2022 **Cluster Networks in favor of SMEs**

9:30 - 10:00	Coffee
10:00 – 10:20	European Cluster Policy - (Representative of European Commission - TBD)
10:20 – 10:40	National/Regional programmes for internationalisation support (Representatives of SME Agency, Sofia Municipality)
10:40 – 11:00	Balkan, Black Sea and Baltic Network of ICT Clusters
11:00 – 11:30	Supporting deep tech start-ups and SMEs from the Data-Driven industry by BRIDGE ESCP - Silvana Sanfeliu, Torino Wireless
11:30 – 12:00	Opportunities in Mexico, Colombia and USA by C2Future ESCP – Krasimira Shindarova, DTI Cluster
12:00 – 13:00	Lunch break
13:00 – 15:00	EXCITE Partnership - Cluster Excellence and Xchange scheme presentation - Companies' presentations
15:00 – 16:00	European Clusters Exchanging of experience
16:00	Closing session

